

Firm Overview

Intelligent Personalization® – Customized High-Net-Worth Investment Management Solutions

For over 35 years, City National Rochdale has specialized exclusively in providing intelligently personalized portfolio management for high-net-worth individuals, families, and institutions with \$1m or more in investable assets.

OFFICE LOCATIONS

- New York, NY
- Beverly Hills, CA
- Irvine, CA
- La Jolla, CA
- San Francisco, CA
- Lake Mary, FL
- Chicago, IL
- Houston, TX

NATIONAL COVERAGE

- 30+ Portfolio Managers
- 18 Investment Consultants

INVESTMENT STRATEGIES

- Equities
- Core Fixed Income
- Opportunistic Income
- Real Assets
- Alternative Investments¹

KEY PRINCIPLES AND CLIENT BENEFITS

We can help:

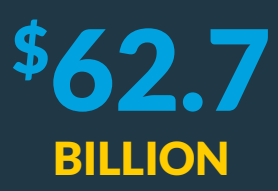


- Achievement of Financial Goals
- Active Risk Management
- Tax Management
- Private Portfolio Manager
- Research-Driven Portfolio Design

CITY NATIONAL ROCHDALE AT A GLANCE



investment consultants and portfolio managers hold the Chartered Financial Analyst® designation²



assets under management as of January 31, 2024



average professional experience of investment strategy committee members



historical client retention rate³

¹ Alternative investments are speculative, entail substantial risks, offer limited or no liquidity, and are not suitable for all investors.
² As of January 31, 2024, CFA® and Chartered Financial Analyst® are registered trademarks owned by CFA Institute.
³ 2010 through Feb.29, 2024

Our Process

Our personalized approach to investment management is designed for clients seeking portfolio strategies that address their unique investment needs, risk tolerances, market environment, and investment opportunities.

CLIENT CONVERSATION

City National Rochdale actively listens to the client’s investment objectives in order to develop an insightful “personal benchmark” that is unique to each individual.

PERSONAL BENCHMARK

A customized blueprint for each client’s portfolio, supported by in-depth research and guided by a unique investment policy statement.

PORTFOLIO MANAGEMENT

Our highly educated and experienced portfolio managers customize each portfolio to the exact needs of every client.

SPECIALIZED & CORE STRATEGIES



Equities

- Domestic Equities
- International and Emerging Markets
- Equity Income Strategies



Core Fixed Income

- Taxable Strategies
- Tax-Exempt Strategies
- Liquidity Management



Opportunistic Income

- High-Yield Strategies
- Inflation Protection Strategies
- Hedged Strategies (for qualified investors)
- Structured Credit (for qualified investors)



Alternative Investments and Real Assets¹

- Non-correlated, non-traditional strategies

Important Information

The views expressed represent the opinions of City National Rochdale, LLC (CNR) which are subject to change and are not intended as a forecast or guarantee of future results. Stated information is provided for informational purposes only, and should not be perceived as personalized investment, financial, legal or tax advice or a recommendation for any security. It is derived from proprietary and non-proprietary sources which have not been independently verified for accuracy or completeness. While CNR believes the information to be accurate and reliable, we do not claim or have responsibility for its completeness, accuracy, or reliability.

Statements of future expectations, estimates, projections, and other forward-looking statements are based on available information and management’s view as of the time of these statements. Accordingly, such statements are inherently speculative as they are based on assumptions which may involve known and unknown risks and uncertainties. Actual results, performance or events may differ materially from those expressed or implied in such statements. All investing is subject to risk, including the possible loss of the money you invest. As with any investment strategy, there is no guarantee that investment objectives will be met and investors may lose money. Diversification does not ensure a profit or protect against a loss in a declining market. Past performance is no guarantee of future performance.

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Non-deposit Investment Products: ■ are not FDIC insured ■ are not Bank guaranteed ■ may lose value