

# Firm Overview

INTELLIGENTLY PERSONALIZED HIGH-NET-WORTH INVESTMENT MANAGEMENT SOLUTIONS

For over 30 years, City National Rochdale has specialized exclusively in providing intelligently personalized portfolio management for high-net-worth individuals, families, and institutions.

## CITY NATIONAL ROCHDALE AT A GLANCE

**\$55.6+B\***

assets under management

\*As of Jul. 31, 2021

**30+ years**

average professional experience of asset allocation committee members

**80+%**

investment consultants and portfolio managers who are CFA charterholders

**90+%**

historical client retention rate

## KEY PRINCIPLES AND CLIENT BENEFITS

- Achievement of Financial Goals
- Active Risk Management
- Tax Management
- Private Portfolio Manager
- Research-Driven Portfolio Design

## OFFICE LOCATIONS

New York, NY  
 Beverly Hills, CA  
 Irvine, CA  
 La Jolla, CA<sup>1</sup>  
 San Francisco, CA  
 Lake Mary, FL  
 Chicago, IL  
 Houston, TX

## NATIONAL COVERAGE

33 Portfolio Managers  
 18 Investment Consultants

## INVESTMENT STRATEGIES

Equities  
 Core Fixed Income  
 Opportunistic Income  
 Real Assets  
 Alternative Investments<sup>†</sup>

<sup>1</sup>Investment advisory office location.

<sup>†</sup>Alternative investments are speculative, entail substantial risks, offer limited or no liquidity, and are not suitable for all investors.

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Non-deposit Investment Products: ■ are not FDIC insured ■ are not Bank guaranteed ■ may lose value

## OUR PROCESS

Our personalized approach to investment management is designed for clients seeking portfolio strategies that address their unique investment needs, risk tolerances, market environment, and investment opportunities.

### Client Conversation

City National Rochdale actively listens to the client’s investment objectives in order to develop an insightful “personal benchmark” that is unique to each individual.



### Personal Benchmark

A customized blueprint for each client’s portfolio, supported by in-depth research and guided by a unique investment policy statement.



### Portfolio Management

Our highly educated and experienced portfolio managers customize each portfolio to the exact needs of every client.

## SPECIALIZED & CORE STRATEGIES

### Equities

- Domestic Equities
- International and Emerging Markets
- Equity Income Strategies

### Core Fixed Income

- Taxable Strategies
- Tax-Exempt Strategies
- Liquidity Management

### Opportunistic Income

- High-Yield Strategies
- Inflation Protection Strategies
- Hedged Strategies (for qualified investors)
- Structured Credit (for qualified investors)

### Alternative Investments and Real Assets†

- Non-correlated, non-traditional strategies

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As with any investment strategy, there is no guarantee that investment objectives will be met, and investors may lose money.

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